



Job Title: Video Content Creator (Part-time)

OVERVIEW:

We are a social and digital content-first company, helping brands connect first and build raving fans.

Right now, we're looking for a Video Content Creator who is excited to join our growing creative team. If you have a passion for storytelling in the digital age and love pushing social and digital content beyond the ordinary, we want to hear from you. If you love TikTok, creators, video storytelling, and are always looking for new ways to create engagement on social - you are for us.

RESPONSIBILITIES:

- Create engaging video content optimized for social media platforms (Instagram, TikTok, YouTube, etc.), focusing on storytelling and driving audience engagement.
- Collaborate closely with creative, social, and strategy teams to develop video concepts aligned with client goals and brand messaging.
- Shoot, edit, and produce high-quality video content, ensuring a consistent visual style that resonates with target audiences.
- Adapt video content to different formats, including short-form videos, long-form YouTube content, and vertical videos for Instagram and TikTok.
- Stay up-to-date with social media trends, platform updates, and video best practices to ensure content remains fresh and relevant.
- Assist in planning and executing video shoots, working with internal teams or external collaborators to bring creative ideas to life.
- Manage post-production tasks such as editing, color grading, sound design, and motion graphics for polished final deliverables.

QUALIFICATIONS:

- 2-4+ years at an agency, media company, or brand focused on digital and social creative
- Portfolio showcasing creative social/digital concepts and creative execution that are made to entertain and engage
- Ability to understand the social behind a brand, and contribute to both the visual expression and content of your teams' ideas.
- Awareness and Proficiency in Adobe Creative Cloud, and new emerging creative tools

THE PERSON

- No ego - all fun! We are building a different kind of Superteam
- Be a fun and enthusiastic team player
- Ambitious - Doesn't need to have their hand held
- Passion and interest in social media, content creation, YouTube, podcasts and more
- Good natural communication and interpersonal skills
- Excited to tackle multiple projects simultaneously
- Unflappable in a scrappy startup fast-paced environment

MAVERICK LIFE:

We're all about building a healthy company here, and it starts with our Maverick Crew. The team we're putting together is key to our success, making a difference for our clients, and adding to the great vibe of Maverick. It's important to us that we find the right people to join our journey. If what you're about to read doesn't feel like a match, no worries—it's all good. But if it sounds like just the thing you've been looking for, then let's go.

WHY MAVERICK

- Hours: 15-20 hours per week, could be more as we grow
- Compensation: \$2,000 - \$2,500 per month
- Location: Remote first, will prioritize East Coast Candidates

TO APPLY:

Head over to <https://tinyurl.com/Maverickcareers> and click some buttons!