



**Job Title:** Social Media Manager

**Overview:**

We're building an epic social media and content studio and need a super plugged-in and creative social media manager to help us come up with memes, reels, and hilarious social content for our awesome clients. Do you love social media, content creation and community management...then we need you!

We are bringing on a new client that needs help with social media management, this includes content planning, content creation, content coordination, and some client coordination. We are looking for a hybrid social planner and creator to help us build the agency of the future.

Maverick Content Studio is a social and content agency helping the world's best brands engage the next generation of fans. We foundationally believe great content can build a brand. Come help us entertain and build raving fans for our awesome clients. 🚀 👥 🍷

P.S. We are not looking for just any Social Media Manager we are looking for the best plugged in social media strategist with serious creative concept chops that wants to build Maverick.

**THE WORK:**

- Lead the development of content strategy and content calendars for clients, ensuring top-quality output, proper QA, and client satisfaction.
- Operate as a top-tier social media post creative strategist, combining channel insights, cultural relevance, and audience engagement to build successful content.
- Consistently contribute high-level, actionable creative ideas that stand out and attract engagement across various platforms.
- Possess expert knowledge of the social media landscape (YouTube, TikTok, Instagram, Facebook, X) to ensure content excellence and platform-specific strategies.
- Manage social channels and communities with excellence, planning, creating, and scheduling content effectively while maintaining a creative tone of voice.
- Collaborate daily with internal teams and clients, participating in ideation, brainstorming sessions, and deck creation to meet deadlines and maintain quality standards.
- Identify and apply creative and social trends to active client initiatives, continuously offering solutions and improvements.

- Develop and maintain reporting dashboards, analyzing client post-performance and delivering business impact reports.
- Support copywriting on content calendars and creative projects, ensuring alignment with client goals and creative strategies.
- Audit and maintain all internal documentation related to client projects, ensuring consistency and accuracy in deliverables.

#### **THE PERSON:**

- No ego - team players wanted!
- We need daily energy and positivity to do our best work
- Ambitious - doesn't need to have their hand held, self-starter
- Passion for social media, content creation, YouTube, podcasts and more
- Good natural communication and interpersonal skills
- Excited to tackle multiple projects simultaneously
- You love to push the boundaries of creative thinking and content
- Loves a scrappy startup fast-paced environment (not stressful)
- Plus if you have knowledge/past use of Airtable and Monday

#### **WHY MAVERICK?**

- Comp: \$60k - \$80k Annually
- Flexible hours with an emphasis on a results-driven culture
- Flexible vacation (PTO) policy (plan to make your Slack status a “🌴” at least one week per quarter)
- 16 paid holiday days
- We are prioritizing local talent as we are still small/growing and culture matters, but will consider the perfect remote candidate
- Maverick HQ is in Winter Park, FL, you are welcome to come in the office anytime
- Annual home office reimbursement (\$500)
- Annual professional development reimbursement (courses, conferences, and more, \$500)
- Annual fitness and wellness reimbursement (equipment, shoes, membership, etc., \$500)
- Regular team events and activities

**TO APPLY:** To be considered for this opportunity, go apply here - <https://tinyurl.com/mvkcareers>.