



**Job Title:** Graphic Designer - Part-time

### **THE OVERVIEW:**

We're building an epic social media and content studio and need a super plugged-in and creative social media first graphic designer to help us come up with a scroll-stopping brand-defining creative content.

Maverick Content Studio is a social and content agency helping the world's best brands engage the next generation of fans. We foundationally believe great content can build a brand. Come help us entertain and build raving fans for our awesome clients. 🚀 👥 🎨

PS: We are not looking for anyone who knows Canva, and or Photoshop, we are looking for legit social and content driven creative design rock stars who love to design hot graphics, and thumbnails to get people's attention on social media. Ok that is all! 😊

### **THE WORK:**

- Create engaging, scroll-stopping visuals for social media platforms.
- Produce a variety of content, from low-fi memes to high-quality fan art.
- Design eye-catching thumbnails for Instagram and YouTube.
- Proficient in Adobe Creative Suite, and emerging mobile apps with in-app editing tools.
- Experienced in creating social media content, including Xs, TikToks, Instagram visuals, and YouTube edits.
- Skilled in image and graphic manipulation to create humorous, entertaining content.
- Develop innovative media assets, like stop-motion graphics.
- Stay updated on creative design trends to enhance social media content.
- Strong creative taste with a knack for brainstorming and elevating ideas collaboratively.
- Assist with pitch deck design and other agency-wide creative tasks.

### **THE PERSON**

- No ego - all fun! We are building a different kind of Superteam
- Be a fun and positive team player
- Ambitious - Doesn't need to have their hand held, self-starter
- Passion and interest in social media, content creation, YouTube, podcasts and more
- Good natural communication and interpersonal skills
- Excited to tackle multiple projects simultaneously
- Great in a scrappy startup fast paced environment (not stressful)

- Plus if you have knowledge/past use of project management platforms like Airtable, or Monday

**THE DETAILS**

- Hours: 15-20 hours per week, could be more as we grow
- Compensation: \$2,000 - \$2,500 per month
- Location: Remote first, will prioritize East Coast Candidates

**TO APPLY:** To be considered for this opportunity, go apply here - <https://tinyurl.com/mvkcareers>.

Feel free to give us a little get to know intro in your email.

We want to get to know you a bit. Thanks