



Job Title: Social Content Creator

Orlando-based (Hybrid)

OVERVIEW:

We're Maverick Content Studio — a social and digital-first agency helping brands connect with the next generation of fans. Right now, we're looking for a sharp, hungry **Social Content Creator** to join our creative team.

This role is perfect for someone who lives and breathes content, has a camera roll full of inspiration, scrolls TikTok more than TV, and is itching to make stuff that actually gets watched. You'll be a key part of our creative group — dreaming up and creating content for social-first platforms. Think Instagram, TikTok, YouTube Shorts, Reels — all of it.

You won't just sit back and pitch ideas — you'll be on the ground bringing them to life. Shooting, editing, cutting, experimenting. You're hands-on, fast-moving, and detail-obsessed. You know what works on social because you're part of it. You're not trying to make ads — you're trying to make *content people actually want to watch*.

This is a hybrid role based in Central Florida, and we're looking for someone who's ready to grow their career and build something cool with us.

RESPONSIBILITIES:

- Concept and create short-form video and visual content for Instagram, TikTok, YouTube Shorts, and more
 - Work closely with social strategists to bring ideas to life quickly, based on trends, insights, or briefs
 - Shoot and edit original content — you're comfortable behind a camera and in the edit
 - Turn simple content ideas into scrappy, entertaining reels
 - Participate in brainstorming and pitch sessions, sharing ideas that feel *right now* and thumb-stopping
 - Execute content at a high volume and pace, always pushing for quality and creativity
 - Help produce larger shoots and occasionally assist on-set with production tasks
 - Stay on top of social trends, creator culture, and platform best practices
 - Organize and manage your projects to deliver content on time and error-free
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YOU MIGHT BE A GOOD FIT IF YOU:

- Have 2–3 years of experience creating social-first content at an agency, media company, brand, or as a freelancer
 - Are obsessed with social media — especially TikTok, Reels, and YouTube Shorts
 - Know how to shoot with your phone *and* a DSLR
 - Can cut together compelling videos using Adobe Premiere, CapCut, or similar
 - Have an eye for what looks good — lighting, framing, pacing, and sound
 - Are curious, collaborative, and eager to grow your creative muscles
 - Thrive in a fast-paced environment and are cool juggling a few things at once
 - Love a good brainstorm and have a million ideas ready to go
 - Want to be part of a start-up-style team building something fun, fast, and different
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WHY MAVERICK:

- **Comp:** \$45k–\$55k annually
 - Flexible hours with an emphasis on a results-driven culture
 - 4 weeks paid vacation + 16 paid Holidays
 - Maverick HQ is in Winter Park, FL, we are in the office on Tues and Thurs
 - Annual professional development reimbursement (courses, conferences, and more, \$500)
 - Annual fitness and wellness reimbursement (equipment, shoes, membership, etc., \$500)
 - Strong purpose-filled culture with regular team events and activities
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TO APPLY:

Head over to <https://tinyurl.com/Maverickcareers> and click some buttons!