



**Job Title:** Manager of Media & Content

**Overview:**

Maverick Content Studio is a social-first content agency that helps some of the world's best brands connect first and build raving fans. We're looking for a media and content - focused brand leader to work directly with our CEO and help drive Maverick's growth through content, thought leadership, and community.

This role is all about building interest in Maverick, growing our presence, and supporting new business, using content, social, and community experiences as the main levers. This is NOT a traditional marketing role. This is a high-ownership growth role for someone who knows how to turn visibility, relationships, and community into real business momentum.

**Responsibilities**

- Drive growth by increasing interest in Maverick through content, thought leadership, social, and brand events.
- Partner closely with the CEO on growth and business development, including prospecting support, pitch preparation, follow-ups, and attending key industry events.
- Expand Maverick's thought leadership by placing the CEO on relevant podcasts, stages, and industry conversations.
- Build and execute Maverick's marketing engine across website, social, email, and gated content to support growth goals.
- Elevate and grow the *Radical Content* podcast and content ecosystem as a brand-building and growth platform.
- Plan and execute quarterly community events, workshops, or brand experiences that strengthen relationships and generate momentum.
- Help develop and launch new ventures and products such as courses, events, and new content offerings that provide more value to our customers.
- Support and grow the CEO's personal brand, speaking business, and thought leadership presence.
- Build relationships with partners, creators, and the broader marketing and social community.
- Track growth-related performance and momentum, translating results into clear next steps and improvements.

**Preferred Qualifications**

- Qualifications 5-7+ years of experience in social media, content strategy, or digital storytelling.

- Proven ability to lead accounts independently and manage client relationships.
- Experience managing or mentoring junior team members.
- Strong relationships in the social media and content community are preferred
- Innovative, ideas person with a growth mindset, able to do things never been done before
- Deep understanding of social platforms and audience engagement.
- Confident communicator and presenter.
- Highly organized and comfortable managing multiple priorities.
- Experience in Travel, Hospitality, Lifestyle, or Consumer brands preferred.

## Requirements

- No ego - all fun!
- Is a self-starter who doesn't have to be told what to do
- A fun and positive team player who fosters a positive team atmosphere.
- Desire to be a part of a fast-moving, fun startup environment
- Entrepreneurial spirit and a growth mindset are a must
- Some light travel may be required for client workshops or strategy sessions

## Why Maverick

- Comp: \$70-90+ Annual Performance Bonus tied to direct sales
  - You will grow as Maverick grows! 😊
- Flexible hours with an emphasis on a results-driven culture
- 4 weeks paid vacation + 16 paid Holidays
- Maverick HQ is in Winter Park, FL. In office days T/TH
- Annual professional development reimbursement (courses, conferences, and more, \$500)
- Annual fitness and wellness reimbursement (equipment, shoes, membership, etc., \$500)
- Strong purpose-filled culture with regular team events and activities

**TO APPLY:** Head over to <https://tinyurl.com/Maverickcareers> and click some buttons!